

## Terms & Conditions – Reel Cinemas Offer

### Offer Details:

Location	Ticket Price* Weekdays (Sunday - Wednesday)	Ticket Price* Weekends (Thursday - Saturday & Public Holidays)
The Dubai Mall Dubai Marina Mall Springs Souk Al Ghurair Mall	AED 15	AED 20
<b>Food &amp; Beverage Prices Discount</b>	<b>All days, including Public Holidays</b>	
Across all Reel Cinemas locations	20% discount (Min. spend of AED 20 excluding combos)	

\*Ticket price excludes VAT

- The eligible FAB Credit Cards and the monthly spend requirements are:

Card Name	Minimum Monthly Spend Requirement	Total Tickets (per month)
World Elite	NIL	8 Tickets
World		
Elite Infinite	AED 10,000	8 Tickets
Al-Futtaim World Elite		
Real Madrid World Elite		
Infinite	AED 6,000	6 Tickets
Ferrari Infinite		
MCFC Infinite		
Masdar Infinite		
EtiHAD Infinite	AED 4,000	4 Tickets
Signature		
Abu Dhabi Platinum		
Ferrari Signature		
LIC Signature		
EtiHAD Signature	AED 3,000	4 Tickets
Du Platinum		
Platinum		
EtiHAD Platinum		
Al-Futtaim Platinum		
MCFC Platinum		
Real Madrid Platinum	AED 3,000	2 Tickets
Al Dar Platinum		
Masdar Platinum		
GEMS Titanium	AED 3,000	2 Tickets

- Offer valid only for regular 2D tickets
- Offer valid on up to the first 8 tickets purchased across participating cinemas in a calendar month, including supplementary card purchases. Additional tickets will be charged at full price in the next credit card statement
- Minimum spend per calendar month (at the customer level) would be required for the customer to enjoy this feature. In case the customer has not spent the minimum monthly amount, the full ticket price will be charged in the next credit card statement following the month the cinema ticket was purchased.

For example:

A customer has three (3) FAB credit cards: **Elite Infinite, Infinite and Signature Cards**. Their eligibility is as follows:

Card	Minimum monthly spend requirement	Maximum number of discounted cinema tickets per month
Elite Infinite	10,000	8
Infinite	6,000	6
Signature	4,000	4

- If total monthly spend on all three credit cards > AED 10,000, the cardholder is eligible for maximum 8 tickets on discount per calendar month;
  - If total monthly spend on all three credit cards > AED 6,000 and < AED 10,000, the cardholder is eligible for maximum 6 tickets on discount per calendar month;
  - If total monthly spend on all three credit cards > AED 4,000 and < AED 6,000, the cardholder is eligible for maximum 4 tickets on discount per calendar month;
  - If total monthly spend on all three cards < AED 4,000, the cardholder will be charged full amount of ticket price in the next credit card statement following the month the cinema ticket was purchased.
- Discount is not applicable for the Internet / Kiosk / Mobile / VIP / Pearl Suite bookings / Premier shows / 3D movies or with any other ongoing applicable promotion. Also, discount is not applicable for advance bookings.
  - Reel Cinemas General Terms and Conditions Apply.
  - FAB has the right to amend/change/cancel the offer any time without prior notice.
  - All purchases of cinema tickets & Food and Beverage discounts are subject to cinema terms & conditions such as rating and other policies enforced by the participating cinemas.

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